

AHSAN BASHIR

Video Editor & Social Media Marketing Manager

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PROFILE

Founder and CEO of Abinos.net, a results-driven creative agency, with over 560 completed projects. Experienced in helping brands and creators build strong digital identities, automate content systems, and scale their presence on platforms like YouTube. Core strengths include video editing, social media strategy, YouTube automation, and structured content delivery. Works with global clients to turn raw ideas into well-managed, monetized digital brands.

CORE SKILLS

Video Editing | Motion Graphics | Social Media Marketing | Social Media Management | YouTube Automation | Growth Strategy | SEO & Advertising | Script & Voice Over | Thumbnail Design

SOFTWARE & TOOLS

Adobe Premiere Pro | Adobe After Effects | Adobe Photoshop | Adobe Audition | CapCut | Filmora | Canva

WORK EXPERIENCE

CEO & Founder, Abinos.net

2022 – Present

Leading a digital agency offering high-impact video production, strategic marketing, and social media management, and much more.

- Delivered 1,930+ projects remotely on Fiverr, Upwork, and LinkedIn.
- Managed content creation including editing, scripting, voice-overs, and SEO.
- Drove social media and YouTube growth strategies.
- Oversaw branding, marketing campaigns, and client relations.

Video Editor, Fiverr | Upwork | LinkedIn

2019 – Present

Skilled in crafting engaging and polished videos that drive audience retention and brand impact.

- Edited and enhanced videos for YouTube, social media, and marketing.
- Created faceless "cash cow" videos with optimized scripts and voiceovers.
- Designed thumbnails and visuals to boost click-through rates.
- Ensured timely delivery of high-quality, platform-ready content.

Social Media Marketing Manager, Fiverr | Upwork | LinkedIn

2019 – Present

Strategically planned and managed social media campaigns to maximize brand visibility, engagement, and growth.

- Planned and executed targeted social media campaigns across platforms.
- Managed content calendars, posting schedules, and audience engagement.
- Analyzed performance metrics to optimize reach and conversions.
- Collaborated with influencers and ran paid advertising campaigns.

YouTube & TikTok Automation Specialist, YouTube | TikTok

2019 – Present

Built and scaled automated content channels to drive consistent growth and monetization.

- Set up, optimized, and managed YouTube & TikTok faceless channels.
- Created videos with scripts, voiceovers, editing, and SEO.
- Planned posting schedules and tracked performance metrics.
- Designed engaging thumbnails and hooks to boost views.

Web Researcher, Fiverr | Upwork | LinkedIn

2019 – Present

Conducted precise and targeted research to support marketing, content, and business decisions.

- Gathered competitor, trend, and audience insights.
- Sourced data for content planning and outreach.
- Performed keyword, topic, and industry research.
- Delivered organized, actionable research reports.

EDUCATION

BS Computer Science, Islamia University of Bahawalpur

2017 – 2022

Completed with a CGPA of 3.35/4.00, focusing on development, automation, and digital systems.

CERTIFICATIONS

- Video Editing & Animation, Digiskills
- Google Ads Apps Certification
- Google Ads Measurement Certification
- Google Ads Video Certification
- Google Ads Search Certification
- Google Digital Marketing Certification

AWARDS & ACHIEVEMENTS

- Top Rated Seller at Fiverr
- Top Rated Plus at Upwork
- 300+ five-star feedbacks internationally
- 60+ bonuses and tips from clients worldwide
- Silver and Golden Play Buttons from YouTube

ADDITIONAL INFORMATION

Nationality: Pakistani | Languages: Urdu (Native), English (Fluent), Arabic (Spoken) | Interests: Editing, Gaming, Movies, Coffee, Tourism